

RUBY RED RESOURCES APPOINTS NEW PRESIDENT AND CEO

TSX VENTURE: RRX

FOR IMMEDIATE RELEASE

CALGARY, ALBERTA, - June 4, 2008 - Ruby Red Resources Inc. ("Ruby Red" or the "Company") is pleased to announce that Gordon Turner, P. Geo., has been appointed to succeed Gregory Ewonus as President and Chief Executive Officer, effective June 1, 2008.

Most recently, Mr. Turner was employed by Masters Energy Inc., responsible for its southern exploration projects. Prior to that, Mr. Turner was Manager of Exploration for Sunfire Energy Corp. He is registered with the Association of Professional Engineers, Geologists and Geophysicists of Alberta (APPEGA). Mr. Turner has been a member of Ruby Red's board of directors since February, 2007 and the Vice President Exploration of Ruby Red since January, 2004. Mr. Turner will continue to direct the exploration activities of Ruby Red and will lead Ruby Red through its next stage of growth.

Mr. Ewonus commented, "Gord Turner brings more than 30 years of mineral exploration experience to his new role. He has demonstrated strong leadership and will make an outstanding President and Chief Executive Officer, with a deep knowledge of the company and the mining industry." Mr. Ewonus will continue as a director of the Company and has been appointed as Chairman of the Company's board of directors.

"It is a privilege to take over the Presidency of Ruby Red. I would like to thank Greg Ewonus for his efforts over the past five years to raise the profile of the Company and to expand its work program. I look forward to working closely with our exceptional field team of experienced geologists and established prospectors," said Mr. Turner.

Also commenting on Mr. Turner's appointment, Kelly Kerr, a member of the Company's board of directors, said, "I would like to thank Greg Ewonus for his steady leadership and also to recognize the selection of a strong successor in Gord Turner, in a time of impactful growth potential and opportunity for the company."

Ruby Red was formed to participate in the acquisition, exploration and development of mineral claims in the Fort Steele Mining Division of British Columbia for the purpose of exploring for precious and base metals. Ruby Red holds 100% working interests in 144 mineral claims (approximately 44,000 hectares), all located within 80 kilometres of Cranbrook, B.C. in the Purcell and Rocky Mountains.

For further information contact Randall Tronsgard, Vice-President, Corporate Development of Ruby Red, at (403) 770-1346, 1-866-257-4337 or e-mail: rtronsgard@rubyredresources.com

Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking statements, which include but are not limited to risks inherent in the mining industry, regulatory and economic risks, and risks associated with the company's ability to implement its business plan. The company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change except as required by law. The reader is cautioned not to place undue reliance on forward-looking statements.

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