

RUBY RED RESOURCES – ENCOURAGING ASSAY RESULTS FOCUS OF 2008 DRILLING

TSX VENTURE: RRX

FOR IMMEDIATE RELEASE

CALGARY, ALBERTA – JUNE 10, 2008 - Ruby Red Resources Inc. (“Ruby Red”) announces that it has received all the assays for hole Z07-1, drilled in 2007 on the Zeus property located approximately 35 kilometres northwest of Cranbrook, B.C. An additional sampling of the drill core was performed in order to better understand the metal distribution within the mineralized interval and to cover the complete zone of alteration. The new assays in conjunction with the 2007 assay identify economically significant copper, silver and cobalt mineralization hosted in an intensely hydro-thermally altered breccia structure that has a true thickness of 120 metres.

The mineralization within the breccia structure consists of a copper rich central zone with cobalt rich zones occurring in the hanging and footwall.

The following table summarizes the weighted averages found in the hanging wall, central zone and footwall zones within hole Z07-1.

<u>Drill interval (m)</u>	<u>Thickness (m)</u>	<u>Cu (%)</u>	<u>Ag (gm/tonne)</u>	<u>Co (gm/tonne)</u>	<u>Bi (gm/tonne)</u>
81.0-129.0	48	0.188	0.135	114.0	trace
129.0-176.0	47	0.690	4.36	98.0	98.0
176.0-219.0	43	trace	trace	141.0	trace

Gold is weakly to strongly anomalous throughout the cobalt rich zones with intervals / values at 8 metres / 0.012 (gm/tonne) and 2 metres / 0.040 (gm/tonne).

The copper weighted average of 0.436% over 95 metres compares with the original discovery hole drilled in 1967 at the Valley Copper Deposit (800 million tonnes 0.42% Cu) which intersected 58 metres of 0.28% Cu (Castleman, et al 1995). The Valley Copper Deposit is one of several open pit operations operated by Teck Cominco within the Highland Valley copper district in British Columbia which is the largest copper producing area in Canada. This district is one of the major copper producing and concentrating operations in the world (hvc.infomine.com).

The style of mineralization coupled with the alteration associated with the mineralization is consistent with the depositional environment exhibited by the Highland Valley copper district. Work completed on the Zeus property indicates the presence of a high elevation feature of a buried copper porphyry system of considerable size and grade.

Ruby Red continues to be encouraged by the 2007 drill hole results on the Zeus property. Therefore Ruby Red has embarked upon a diamond drilling program which commenced on June 6, 2008 to test the copper – cobalt mineralized breccia down dip and on strike from hole Z07-01.

The 2007 program was carried out under the supervision of Peter Klewchuk, P. Geo., hereby identified at the “Qualified Person” under National Instrument 43-101. Mr. Klewchuk has reviewed and has verified the technical information disclosed in this news release. Drilling services were performed by F. B. Drilling of Cranbrook, B.C. and analysis was performed by ACME Laboratories Ltd. of Vancouver, B.C.

Ruby Red was formed to participate in the acquisition, exploration and development of mineral claims in the Fort Steele Mining Division of British Columbia for the purpose of exploring for precious and base

metals. Ruby Red holds 100% working interests in 144 mineral claims (approximately 44,000 hectares), all located within 80 kilometres of Cranbrook, B.C. in the Purcell and Rocky Mountains.

For further information contact Randall Tronsgard, Vice-President, Corporate Development of Ruby Red, at (403) 770-1346, 1-866-257-4337 or e-mail: rtronsgard@rubyredresources.com

Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking statements, which include but are not limited to risks inherent in the mining industry, regulatory and economic risks, and risks associated with Ruby Red's ability to implement its business plan. Ruby Red undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change except as required by law. The reader is cautioned not to place undue reliance on forward-looking statements.

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