

## **RUBY RED RESOURCES COMPLETES MANAGEMENT CHANGES**

**TSX VENTURE: RRX**

**FOR IMMEDIATE RELEASE**

**CALGARY, ALBERTA – January 26, 2010** – Ruby Red Resources Inc. (“Ruby Red” or the “Company”) is pleased to announce that, subject to the approval of the TSX Venture Exchange, Mr. Thomas G. Smillie (CMA, MBA, BSc. Electrical Engineering) has been appointed as Chief Financial Officer of the Company. Mr. Smillie has over 25 years of Senior Financial Management experience in both private and public companies, and thus brings significant experience and knowledge to his new duties.

In addition, the Company would like to announce that Mr. Randall Tronsgard has resigned as Vice President, Corporate Development of Ruby Red. The Company’s agreement with Prime Capital Corp., the entity which supplied Mr. Tronsgard’s services, was concurrently terminated. The Board of Directors and management of Ruby Red would like to thank Mr. Tronsgard for his efforts on behalf of the Company since its inception.

### **About Ruby Red Resources Inc.**

Ruby Red is a small company with a large land position; approximately 50,644 hectares (125,144 acres) in south-eastern British Columbia, Canada. Our mission: *to define quality mineral exploration opportunities that can be developed in a sustainable and environmentally responsible manner and that can contribute to the economic and social well-being of local communities.*

This past exploration season saw the Company concentrating its efforts on the Kimberley Gold Trend (KAT). The KAT is a metal-rich boomerang-shaped region roughly 30 km wide and more than 100 km long that extends from the Purcell Mountains east, across the Rocky Mountain Trench where it bends north to occupy a swath of the western-most Rocky Mountains. Ruby Red has mineral titles within the KAT totaling approximately 46,350 hectares (114,533 acres).

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